

Use advanced insights to develop leaders and high performers



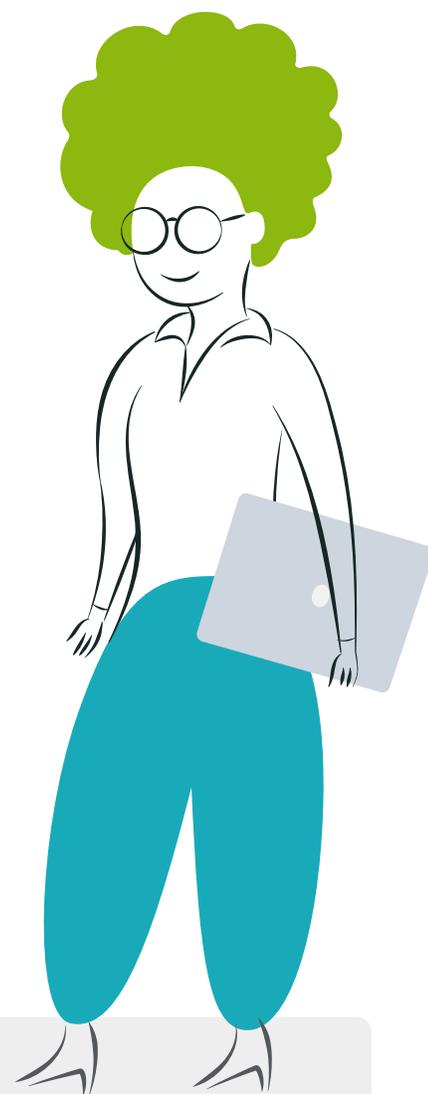
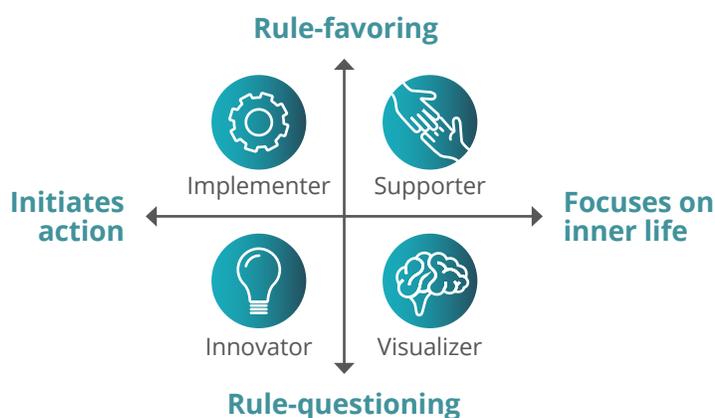
All leaders are not the same. Nor should they be. A diversity of leaders and leadership styles makes for a robust, inclusive organization.

With the CPI 260® assessment in your toolkit, you'll help managers develop their authentic leadership style and find developmental areas critical to future success.

The CPI 260® assessment evaluates:

- How leaders approach **other people**
- How they respond to **rules**
- Their **values and feelings**
- Their **drivers and motivation**

It also shows leaders what kind of a leader they're most likely to be—**implementer, supporter, innovator, or visualizer**. This is just the beginning of effective leadership development.



With **29 psychological scales** and measuring against **18 leadership competencies**, the CPI 260® assessment offers the advanced, sophisticated insights high achievers want.

Why get CPI[®] certified?



Get CPI 260[®] certified and you can:

- Offer advanced development insights to leaders and high performers
- Aid organizations with succession planning
- Help achieve organizational talent management and retention goals

More reasons to choose the CPI 260[®] assessment:

- Assessment takes less than an hour to complete
- Results are more rigorous than 360 feedback
- It's objective—it shows leaders how they are seen by others
- It's aspirational—it measures respondents against other high achievers

Praise for the CPI 260[®] Certification Program

“ The CPI 260[®] is an excellent tool for providing the foundation to build a coaching relationship based on empirical data. For executives and aspiring leaders, the tool provides a lens to develop leaders who can aspire to challenge the process of leadership, create visionary leadership, enable others to act, model leadership and encourage heart.

Hollis M. Pierce, Educational Consultant and Leadership Coach, Advanced Strategies for Professional Development

“ It's amazing to see brilliant people at work. It's obvious that [the facilitators] are so versed in assessment, that the flow [of the program] was smooth and comfortable.

Youth Service Coordinator & August 2020 CPI Certification Program Participant

“ Through certification and extensive use of the CPI 260[®] assessment, I've become more proficient at the development of an accurate candidate profile to use in any leadership position. The CPI 260[®] is the one tool I use for candidate selection for any position that I am hired to evaluate.

HR Consultant, Small Business Professional Services Company

Find out more about **CPI 260 Certification** at www.themyersbriggs.com