



Strong Interest Inventory® 244 Profile

Report prepared for
SUSIE STRONG
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HOW THE STRONG ASSESSMENT CAN HELP YOU

The *Strong Interest Inventory® 244* assessment is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your Strong results. Understanding your Strong report can help you identify a career focus and begin your planning and exploration process.

Keep in mind that the Strong assessment measures interests, not skills or abilities. The results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your report, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

HOW YOU WILL BENEFIT

The Strong assessment can be a valuable tool in helping you identify your interests, enabling you to:

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk-taking, and teamwork
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life

HOW YOUR RESULTS ARE ORGANIZED

Section 1: General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

Section 2: Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

Section 3: Personal Style Scales

Describes preferences related to work style, learning, leadership, risk-taking, and teamwork, providing insight into work and education environments most likely to fit you best.

Section 4: Occupation Similarity Scores

Indicates the similarity of your interests to those of people who work in those occupations.

Section 5: Academic Major Similarity Scores

Indicates the similarity of your interests to those of people who pursue studies in those majors.

Section 6: Report Summary

Provides a graphic snapshot of your Strong results for immediate, easy reference.

Section 7: Response Summary

Summarizes your responses to Strong items, providing data useful to your career professional.

Note to professional: Check the Response Summary in section 7 of the report before beginning your interpretation.

GENERAL OCCUPATIONAL THEMES

SECTION 1

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people's interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your standard scores are based on a comparison with those of a representative group of 100,000 working adults in the United States who have completed the Strong assessment.

THEME DESCRIPTIONS

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
Enterprising	E	Business, politics, leadership, entrepreneurship	Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk-taking, status, competition, influence
Investigative	I	Science, medicine, mathematics, research	Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning
Artistic	A	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination
Social	S	People, teamwork, helping, community service	Teaching, caring for people, counseling, training	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others
Conventional	C	Organization, data management, accounting, investing, information systems	Setting up procedures and systems, organizing, keeping records, developing computer applications	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency
Realistic	R	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense

YOUR HIGHEST THEMES

Enterprising, Investigative, Artistic

YOUR THEME CODE

EIA

THEME	CODE	STANDARD SCORE & INTEREST LEVEL					STD SCORE
		30	40	50	60	70	
Enterprising	E	VERY HIGH					71
Investigative	I	VERY HIGH					66
Artistic	A	HIGH					62
Social	S	HIGH					61
Conventional	C	HIGH					58
Realistic	R	MODERATE					48

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at the rest of your Themes and ask yourself the same question. You may wish to highlight the Theme descriptions above that seem to fit you best.

BASIC INTEREST SCALES

SECTION 2

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, coursework, and leisure activities that are personally motivating and rewarding.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle, and think about how you might be able to incorporate them into your plans.

YOUR TOP SIX INTEREST AREAS

1. Research (I)
2. Entrepreneurship (E)
3. Marketing & Advertising (E)
4. Visual Arts & Design (A)
5. Finance & Investing (C)
6. Nature & Agriculture (R)

Areas of least interest

- Athletics (R)
 Mechanics & Construction (R)
 Healthcare Services (S)

ENTERPRISING—Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Entrepreneurship					VH	75
Marketing & Advertising					VH	72
Sales					H	65
Law				M		54
Politics & Public Speaking			M			47
Management			M			45

INVESTIGATIVE—Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Research					VH	77
Mathematics					VH	66
Medical Science			M			50
Conservation & Environmentalism			M			50
Science			M			49

ARTISTIC—High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Visual Arts & Design					VH	70
Writing & Mass Communication				H		59
Culinary Arts				H		59
Performing Arts				M		52

SOCIAL—High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Human Resources & Training					H	65
Social Sciences					H	64
Teaching & Education					H	61
Counseling & Helping					H	57
Hospitality & Tourism				M		50
Religion & Spirituality				M		45
Healthcare Services				L		42

CONVENTIONAL—High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Finance & Investing					VH	69
Office Management					H	59
Taxes & Accounting					H	56
Programming & Information Systems				M		46

REALISTIC—Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Nature & Agriculture					VH	67
Protective Services					H	61
Military					H	56
Computer Hardware & Electronics					M	53
Mechanics & Construction				L		40
Athletics				L		35

INTEREST LEVELS: VL = Very Little | L = Little | M = Moderate | H = High | VH = Very High

PERSONAL STYLE SCALES

SECTION 3

The Personal Style Scales describe different ways of approaching people, learning, and leading, as well as your interest in taking risks and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to narrow your choices and examine your opportunities more effectively. Each scale includes descriptions at both ends of a continuum, and the score indicates your preference for one style versus the other.

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer working with people.
2. You likely prefer a balance of working with theories and working with facts.
3. You seem to prefer to learn through lectures and books.
4. You probably are comfortable both leading by example and taking charge.
5. You may like taking risks.
6. You probably enjoy both team roles and independent roles.

Clear Scores (Below 46 and above 54)

You indicated a clear preference for one style versus the other.

Midrange Scores (46–54)

You indicated that some of the descriptors on both sides apply to you.

PERSONAL STYLE SCALE		25	CLEAR		35	MIDRANGE		45	55	CLEAR		65	75		STD SCORE
People–Things	Prefers working with people; enjoys helping others; is outgoing														40
Ideas–Data	Prefers working with knowledge, theories, and insights														51
Learning Environment	Prefers practical learning environments; learns by doing; prefers short-term training to achieve a specific goal or skill														60
Leadership Style	Is not comfortable taking charge of others; prefers to do the job rather than direct others; may lead by example rather than by giving directions														53
Risk-Taking	Dislikes risk-taking; likes quiet activities; prefers to play it safe; makes careful decisions														57
Team Orientation	Prefers accomplishing tasks independently; enjoys role as independent contributor; likes to solve problems on one's own														53
		25	CLEAR		35	MIDRANGE		45	55	CLEAR		65	75		

OCCUPATION SIMILARITY SCORES

SECTION 4

This section highlights your top occupation similarity scores, which indicate the extent to which your interests are similar to those of satisfied workers in each occupation. Scores of 50 and above are considered “very similar,” scores between 40 and 49 are considered “somewhat similar,” and scores below 30 are considered “dissimilar.”

Keep in mind that the occupations listed here are just some of the many occupations linked to your interests that you might want to consider. They do not indicate those you “should” pursue. Theme codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation.

You can access and explore detailed information, including salary range, work activities, required education, and related occupations, by clicking on the links in the table below.

You can also find career information in a public library, in the career library of a college or university near you, or in a professional career center or state or local government job agency. Supplement your research by talking to people who are working in the occupations you are considering. These people can describe their day-to-day work and tell you what they like and dislike about the occupation.

YOUR STRONG OCCUPATIONS

	TITLE	THEME CODE	SIMILARITY SCORE	DISSIMILAR						SIMILAR	
				10	20	30	40	50	60		
1	Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	E	58								
2	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	EA	54								
3	Sales Engineers	ERA	53								
4	First-Line Supervisors of Non-Retail Sales Workers	ES	52								
5	Financial Risk Specialists	SEA	52								
6	Sales Managers	ES	51								
7	Advertising Sales Agents	EAS	51								
8	Management Analysts	EA	51								
9	Market Research Analysts and Marketing Specialists	EA	51								
10	Tutors	SA	51								
11	First-Line Supervisors of Food Preparation and Serving Workers	E	50								
12	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	EAR	49								
13	Graphic Designers	A	49								
14	Art Directors	A	49								
15	Art, Drama, and Music Teachers, Postsecondary	AS	49								
16	Fraud Examiners, Investigators and Analysts	CAS	49								
17	First-Line Supervisors of Retail Sales Workers	ES	48								
18	Photographers	A	48								
19	Statisticians	ICA	48								
20	Landscape Architects	RAI	48								

Continues

YOUR STRONG OCCUPATIONS *continued*

	TITLE	THEME CODE	SIMILARITY SCORE	DISSIMILAR	10	20	30	40	50	60	SIMILAR
21	Nannies	S	48								
22	Marketing Managers	EAS	47								
23	Financial and Investment Analysts	EC	47								
24	Retail Salespersons	E	46								
25	Forest and Conservation Workers	RI	46								
26	Library Technicians	A	46								
27	Eligibility Interviewers, Government Programs	SCE	46								
28	Logistics Analysts	EC	46								
29	Training and Development Specialists	SAE	45								
30	Fine Artists, Including Painters, Sculptors, and Illustrators	A	45								
31	Loan Officers	ECS	45								
32	Public Relations Specialists	AES	45								
33	Craft Artists	A	45								
34	Securities, Commodities, and Financial Services Sales Agents	ECS	45								
35	Training and Development Managers	ASE	44								
36	Credit Analysts	ECS	44								
37	Demonstrators and Product Promoters	EAS	44								
38	Wholesale and Retail Buyers, Except Farm Products	E	44								
39	Meeting, Convention, and Event Planners	AES	44								
40	Public Relations Managers	AES	43								
41	Budget Analysts	CES	43								
42	Floral Designers	A	43								
43	Farmworkers and Laborers, Crop, Nursery, and Greenhouse	R	43								
44	Baristas	A	43								
45	Business Continuity Planners	EC	43								
46	Compensation, Benefits, and Job Analysis Specialists	SAE	42								
47	Instructional Coordinators	SA	42								
48	Personal Financial Advisors	ECS	42								
49	Data Entry Keyers	A	42								
50	Fundraisers	AES	42								
51	Industrial-Organizational Psychologists	IA	41								
52	Chief Executives	EA	41								
53	General and Operations Managers	EAR	41								
54	Adult Basic Education, Adult Secondary Education, and English as a Second Language Instructors	SA	41								
55	Tellers	CS	41								
56	Medical Scientists, Except Epidemiologists	IA	41								
57	Fashion Designers	A	41								
58	Financial Examiners	CE	41								
59	Media Programming Directors	SA	41								
60	Appraisers and Assessors of Real Estate	EC	41								

Continues

YOUR STRONG OCCUPATIONS *continued*

	TITLE	THEME CODE	SIMILARITY SCORE	DISSIMILAR	10	20	30	40	50	60	SIMILAR
61	Billing and Posting Clerks	C	41								
62	Customer Service Representatives	SA	40								
63	Librarians and Media Collections Specialists	A	40								
64	Social Science Research Assistants	AIS	40								
65	Environmental Scientists and Specialists, Including Health	IA	40								
66	Interior Designers	AE	40								
67	Concierges	E	40								
68	Logisticians	E	40								
69	Industrial Engineers	RIC	40								
70	Health Education Specialists	SA	40								
71	Merchandise Displayers and Window Trimmers	AE	40								
72	Operations Research Analysts	ICR	40								
73	Skincare Specialists	EAS	40								
74	Teaching Assistants, Preschool, Elementary, Middle, and Secondary School, Except Special Education	S	39								
75	Human Resources Specialists	SEA	39								
76	School Psychologists	SA	39								
77	Insurance Underwriters	ECS	39								
78	Real Estate Sales Agents	EA	39								
79	Manicurists and Pedicurists	E	39								
80	Chemical Engineers	ICR	39								
81	Electronics Engineers, Except Computer	IR	39								
82	Communications Teachers, Postsecondary	ASE	39								
83	Biologists	IA	38								
84	Social and Human Service Assistants	SA	38								
85	Education and Childcare Administrators, Preschool and Daycare	S	38								
86	First-Line Supervisors of Personal Service Workers	SE	38								
87	Purchasing Agents, Except Wholesale, Retail, and Farm Products	E	38								
88	Bill and Account Collectors	SC	38								
89	Film and Video Editors	A	38								
90	Real Estate Brokers	EA	38								
91	Social Work Teachers, Postsecondary	SA	38								
92	Bookkeeping, Accounting, and Auditing Clerks	C	37								
93	Hairdressers, Hairstylists, and Cosmetologists	SA	37								
94	Telephone Operators	S	37								
95	Biological Technicians	IA	37								
96	Electrical and Electronic Equipment Assemblers	RIC	37								
97	Biochemists and Biophysicists	IA	37								
98	Architects, Except Landscape and Naval	AR	37								
99	Mathematical Science Teachers, Postsecondary	ICS	37								
100	Career/Technical Education Teachers, Secondary School	SAE	37								

ACADEMIC MAJOR SIMILARITY SCORES

SECTION 5

This section highlights your top educational major similarity scores, which indicate the extent to which your interests are similar to those of satisfied students in each major. Scores of 50 and above are considered “very similar,” scores between 40 and 49 are considered “somewhat similar,” and scores below 30 are considered “dissimilar.”

Keep in mind that the majors listed here are just some of the many majors linked to your interests that you might want to consider. They do not indicate those you “should” pursue. Theme codes associated with each major indicate the GOTs most commonly found among people studying that major.

YOUR STRONG MAJORS

	TITLE	THEME CODE	SIMILARITY SCORE	DISSIMILAR						SIMILAR	
				10	20	30	40	50	60		
1	Management sciences and quantitative methods	ES	59								
2	Natural resources and conservation, other	I	51								
3	Environmental/natural resources management and policy	I	50								
4	Industrial and organizational psychology	ES	50								
5	Natural resources conservation and research	I	49								
6	Food science and technology	I	48								
7	Entrepreneurial and small business operations	E	47								
8	Ecology, evolution, systematics, and population biology	IA	47								
9	Statistics	S	46								
10	Sociology and anthropology	AI	45								
11	Applied horticulture and horticultural business services	I	45								
12	Cognitive psychology and psycholinguistics	IS	44								
13	Geological and earth sciences/geosciences	I	44								
14	International/globalization studies	A	44								
15	General sales, merchandising and related marketing operations	E	44								
16	Plant sciences	I	44								
17	Applied mathematics	CI	43								
18	American/united states studies/civilization	A	43								
19	Agricultural/animal/plant/veterinary science and related fields, other	ER	43								
20	Urban studies/affairs	S	43								

Continues

YOUR STRONG MAJORS *continued*

	TITLE	THEME CODE	SIMILARITY SCORE	DISSIMILAR				SIMILAR	
				10	20	30	40	50	60
21	Agricultural/animal/plant/veterinary science and related fields	R	42						
22	Human resources management and services	ES	42						
23	Marketing	E	41						
24	Archeology	AI	41						
25	Agricultural business and management	ER	41						
26	Behavioral neuroscience	I	40						
27	Fine and studio arts	A	40						
28	Wildlife and wildlands science and management	I	40						
29	Family and consumer economics and related studies	E	40						
30	Business administration, management and operations	EC	39						
31	Philosophy	A	39						
32	International business	E	39						
33	Sociology	S	39						
34	Teacher education and professional development, specific subject areas	S	39						
35	Neurobiology and neurosciences	I	39						
36	Developmental and child psychology	S	39						
37	Peace studies and conflict resolution	AS	39						
38	Design and applied arts	A	38						
39	Business operations support and assistant services	EC	38						
40	Genetics	I	38						
41	Business/managerial economics	EC	38						
42	Environmental/environmental health engineering	IR	38						
43	Physical sciences, other	I	38						
44	Cell/cellular biology and anatomical sciences	I	38						
45	Botany/plant biology	IA	38						
46	Psychology, general	S	37						
47	Economics	EC	37						
48	Atmospheric sciences and meteorology	I	37						
49	Agricultural engineering	IR	37						
50	Visual and performing arts, general	A	37						
51	Mathematics	CI	36						
52	Public relations, advertising, and applied communication	E	36						
53	International relations and national security studies	A	36						
54	Forestry	RI	36						
55	Linguistic, comparative, and related language studies and services	A	36						
56	Geography and cartography	I	35						
57	Library science and administration	A	35						
58	Social psychology	S	35						
59	Audiovisual communications technologies/technicians	A	35						
60	Animal sciences	I	35						

Continues

YOUR STRONG MAJORS *continued*

	TITLE	THEME CODE	SIMILARITY SCORE	DISSIMILAR	10	20	30	40	50	60	SIMILAR
61	Industrial engineering	EC	35								
62	Graphic communications	A	35								
63	Ethnic, cultural minority, gender, and group studies	A	35								
64	Finance and financial management services	CE	34								
65	Women's studies	A	34								
66	Business/corporate communications	E	34								
67	English language and literature/letters, other	A	34								
68	Classics and classical languages, literatures, and linguistics	A	34								
69	Public policy analysis	S	34								
70	Biotechnology	I	34								
71	Environmental design	A	34								
72	Accounting and related services	CE	33								
73	Literature	A	33								
74	Public administration	S	33								
75	Criminology	S	33								
76	Film/video and photographic arts	A	33								
77	Zoology/animal biology	I	33								
78	Specialized sales, merchandising and marketing operations	E	33								
79	Materials sciences	IR	33								
80	History	A	32								
81	Management information systems and services	CE	32								
82	Parks, recreation, and leisure facilities management	E	32								
83	Russian, central european, east european and eurasian studies	AS	32								
84	Landscape architecture	R	32								
85	Biopsychology	IS	32								
86	Human development, family studies, and related services	S	31								
87	Latin american studies	S	31								
88	Data processing	C	31								
89	Education, general	S	30								
90	City/urban, community, and regional planning	R	30								
91	Communication and media studies	E	30								
92	American history (united states)	S	30								
93	Counseling psychology	SA	30								
94	Microbiological sciences and immunology	I	30								
95	Educational psychology	S	30								
96	Professional, technical, business, and scientific writing	A	30								
97	Social work	S	29								
98	European history	A	29								
99	Rhetoric and composition/writing studies	A	29								
100	Teacher education and professional development, specific levels and methods	S	29								

REPORT SUMMARY

SECTION 6

YOUR HIGHEST THEMES

Enterprising, Investigative, Artistic

YOUR THEME CODE

EIA

YOUR TOP SIX INTEREST AREAS

1. Research (I)
2. Entrepreneurship (E)
3. Marketing & Advertising (E)
4. Visual Arts & Design (A)
5. Finance & Investing (C)
6. Nature & Agriculture (R)

Areas of least interest

- Athletics (R)
- Mechanics & Construction (R)
- Healthcare Services (S)

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer working with people.
2. You likely prefer a balance of working with theories and working with facts.
3. You seem to prefer to learn through lectures and books.
4. You probably are comfortable both leading by example and taking charge.
5. You may like taking risks.
6. You probably enjoy both team roles and independent roles.

Clear Scores (Below 46 and above 54)

You indicated a clear preference for one style versus the other.

Midrange Scores (46–54)

You indicated that some of the descriptors on both sides apply to you.

RESPONSE SUMMARY

SECTION 7

This section provides a summary of your responses for use by your career professional.

ITEM RESPONSE PERCENTAGES

	STRONGLY LIKE	LIKE	INDIFFERENT	DISLIKE	STRONGLY DISLIKE
TOTAL PERCENTAGE	33	24	14	13	15

Note: Due to rounding, total percentages may not add up to 100%.

- Total possible responses: 244
- Your response total: 234
- Items omitted: 10
- **Consistency index: Item responding appears consistent.**

OCCUPATION RIASEC PERCENTAGES

	R	I	A	S	E	C
TOTAL PERCENTAGE	6	4	26	14	39	11

Note: Due to rounding, total percentages may not add up to 100%.