

Sample email text:

Did you know that according to research, mapping your interests to a career path tends to have positive long-term effects?

You can take the Strong Interest Inventory® (Strong) assessment through our office. This is not an aptitude or skills test. It's simply a way to help you understand your personal interests and how those map to specific careers to help you figure out a major and create your pre- and post-graduation plans. This another tool to add to your educational planning toolbox to help you understand yourself better.

Here are some facts about the Strong assessment:

- Your interests are matched to interests from a large sample of workers who are satisfied in their jobs. This is how you get career recommendations.
- You'll get descriptions of your own preferred working, learning, leading, teamwork, and risk-taking styles, which are all essential to understand to be successful in school and once you enter the workforce
- According to research from Rounds and Su, interests are predictive in nature: 83.3% when it comes to income attainment, 32.9% in terms of occupational prestige, and 26.6% for grades in college. That means that by following your interests when you choose a career, you'll likely be more successful in it.

Take advantage of the Strong assessment by stopping in [[office information](#)] or make an appointment to get access to the Strong assessment.