

# Strong Interest Inventory® 244 Assessment and Strong Interest Inventory® Career Satisfaction Report FAQ

## Strong 244 Assessment

### What is the *Strong Interest Inventory*® 244 assessment?

The *Strong Interest Inventory* 244 assessment is the new version of the *Strong Interest Inventory* assessment, designed to be more inclusive and insightful for individuals exploring career pathways. It does not use gender in the scoring or interpretation of results, making it suitable for everyone, and combines the latest advancements in career assessment technology with the proven methods of the original version to better inform career decisions.

Compared to the Strong assessment, the new version features these key enhancements:

- Gender-Neutral
  - No requirement to respond to gender demographic item
  - No use of gender in scoring or interpretation of results
- **\*New\*** Occupation Scores
  - Similarity scores indicate how similar the respondent's interests are to those of people in 243 occupations, up from 130
  - Satisfaction scores predict likelihood of being satisfied in the same occupations
- **\*New\*** Academic Major Scores
  - For the first time, the Strong 244 assessment has numeric scores for academic majors
  - Similarity scores indicate how similar the respondent's interests are to those of people in 33 college majors
  - Satisfaction scores predict likelihood of being satisfied in the same majors
- Two New Basic Interest Scales
  - Hospitality & Tourism and Conservation & Environmentalism
- Shorter Assessment
  - 244 assessment items, shortened from 291
- Improved Consistency Index
  - Better detection of inconsistent or atypical assessment responses

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For more details about the new Strong 244 assessment, please refer to the [free online technical supplement](#).

### **Does the new Strong 244 assessment replace the Strong assessment?**

No. Both assessments will be available to customers. Choosing which assessment to administer will depend on which Strong report you would like to use. For now, the new Strong 244 assessment can be used to generate only one Strong report—the Strong Interest Inventory® 244 Career Satisfaction Report.

For all other Strong reports in our product catalog, customers will continue to administer the Strong assessment.

### **Which report(s) can be generated from the Strong 244 assessment?**

Currently, the only report that can be generated from the Strong 244 assessment is the Strong Interest Inventory® 244 Career Satisfaction Report.

### **I don't want to migrate to the Strong 244 assessment or use the Strong 244 Career Satisfaction Report. Will you be discontinuing the Strong assessment or any of the reports I currently use?**

No, we don't have plans to discontinue the Strong assessment or any of the reports that can be generated from it. We simply have a new version of the assessment with a brand-new report based on customer feedback throughout the years. You are not obligated to use the new offerings if they don't meet your needs.

## **Strong 244 Career Satisfaction Report**

### **Where/how do I purchase the Strong Interest Inventory® 244 Career Satisfaction Report?**

You can find and purchase the report on the Elevate platform. The purchase and the steps to use and generate the report will be identical to those of other Strong reports. Note that when the Strong 244 Career Satisfaction Report is added for a respondent, the Strong 244 assessment will be automatically selected.

### **What's the difference between the Strong 244 Career Satisfaction Report and the Strong Profile? When should I use one over the other?**

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The Strong 244 Career Satisfaction Report derives from the Strong Profile but is gender-neutral and includes all scores from the Strong 244 assessment, such as academic scores and predicted satisfaction scores, which are not included in the Strong Profile. Please refer to the table below for a more detailed comparison.

We generally recommend that practitioners use the Strong 244 Career Satisfaction Report, as it features the latest and most sophisticated set of measures in addition to being completely gender-neutral. However, those who use other Strong reports in addition to the Strong Profile or who are more comfortable using the Strong assessment can continue to use the Strong Profile, which remains an effective, proven report.

	<b>Strong Profile</b>	<b>Strong 244 Career Satisfaction Report</b>
Assessment Version	Strong assessment (291 items)	Strong 244 assessment (244 items)
Gender Based	Yes; scoring and interpretation based on gender selection by respondent	No; gender is not required or used in scoring or interpretation
General Occupational Themes	RIASEC scores are included	RIASEC scores are included  General Occupational Theme codes are assigned for all respondents, even those with low scores on all Themes
Basic Interest Scales	30 scales	32 scales  Reflects the addition of two new ones: Conservation & Environmentalism and Hospitality & Tourism
Personal Style Scales	5 scales	6 scales  "Work Styles" scale from the Strong Profile has been replaced with "People-Things" and "Ideas-Data," consistent with the Prediger model
Occupation Scales	130 scales (separate scales for men and women), with similarity scores only	243 scales, with similarity and predicted satisfaction scores
Academic Major Scales	Not available	33 scales, with similarity and predicted satisfaction scores

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Administrative Indexes	Typicality index	Consistency index Similar to the typicality index but uses logistic regression to identify potentially random cases
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**Is Strong certification or educational eligibility required to purchase and administer the Strong 244 Career Satisfaction Report?**

Yes. As with all other Strong reports, customers will be required to provide proof of educational eligibility or be Strong certified in order to purchase, administer, and interpret the Strong 244 Career Satisfaction Report. Note that customers who were previously certified are qualified to purchase and use the new report—no recertification will be needed.

**Is the Strong 244 Career Satisfaction Report available in other languages?**

No. Currently, the report is available in US English only.

**Are volume discounts available for this report?**

Yes. Volume discounts are available for customers who purchase in bulk:

- 7.5% discount for purchases of 100 units or more
- 15% discount for purchases of 500 units or more