



Website Guidelines for Customers

Ethical Use of Restricted Instruments

- Restricted assessments are intended for use as tools to support professional services such as executive coaching, personal development, career counseling, and team-building.
- Consultants must provide interactive consultation with all restricted assessment results.
- Restricted reports should be transmitted during or after the consultation session.
- Please include an explanation on your website that consultation is required and is always provided with restricted assessment results.
- Restricted assessments are for use directly with your own clients; you may not provide restricted reports or materials to third-parties, even to professionals who may be eligible to purchase them.

Domain Names

- Please do not register domain names which include any of [CPP's trademarks](#). Such use constitutes trademark infringement.
- If you have already registered such a domain name, please cease its use and contact [CPP's Legal Department](#) for information about transferring the domain name to CPP.

Sample Reports

- Rather than posting sample reports directly on your site, please link to [CPP's sample reports](#). This enables you to provide the most up-to-date information and avoids copyright infringement.

Logos

- Please do not include CPP's product logos on your website.
- Permission to use CPP's Certified Logos is available to customers who have successfully completed certification courses. Visit our Certified Logos [ePermissions page](#) for information.
- No logo agreement is required to use CPP's customizable [ICON](#) marketing materials.

Trademarks

- Please apply [CPP's Trademark Guidelines](#) to your website and other materials.

Copyrighted Material: Catalog Copy, White Papers, Videos, etc.

- Please do not post CPP's copyrighted material without prior written permission from CPP. We encourage you to link to these resources at [CPP.com](#) or CPP's [YouTube](#) channel
- For permission to reproduce or directly post material, contact CPP's [Permissions Department](#).

Contact Us

- We invite you to contact CPP's [Legal Department](#) with any questions or for more information.