

CPP Presents

Introduction to Myers-Briggs® Type Preferences

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Today's Agenda



- Exclusive live screening of new training video:
Introduction to Myers-Briggs® Type Preferences
- Share 3 best practices for incorporating the video into trainings
- Q&A

Introduction to Myers-Briggs® Type Preferences Training Video



Intended as a training tool for practitioners, this new video uses animated vignettes and real-world situations to give viewers an entertaining, easy-to-digest introduction to the four MBTI® preference pairs.

Key Features

- Includes facilitator's notes that provide instructions and reference information, as well as suggested questions and debrief notes for optional group discussions
- Plug and play convenience—video and supporting materials are saved on a copy-protected USB flash drive
- Designed to be versatile for all types of training scenarios



Price: \$120

Product Code: 6788-FD

Introducing Sherrie Haynie



- CPP Professional Services Consultant, MBTI® Master Practitioner, and MBTI® and FIRO-B® certification faculty member.
- Besides delivering certification programs, Sherrie works directly with CPP customers to design, develop and deliver leadership programs, team building initiatives and talent management solutions.
- Sherrie's ultimate goal is to transform leaders and workgroups into high-performing teams while solving real-time business challenges.



3 Best Practices for Using the Video



✓ **Best Practice #1**

Use video to facilitate best-fit type process in an introductory MBTI® workshop

✓ **Best Practice #2**

Use video with an introductory MBTI workshop utilizing MBTI®Complete

✓ **Best Practice #3**

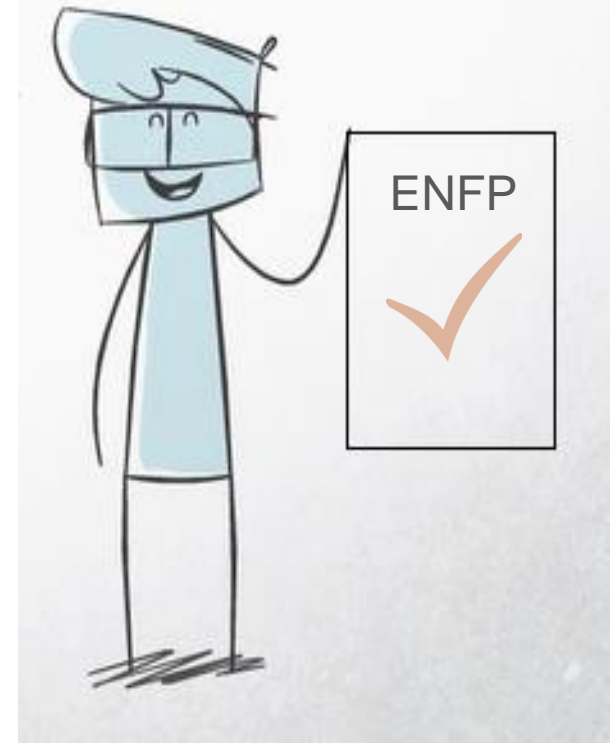
Use video in application-specific workshops (e.g. Leadership Development or Team Building)

Best Practice #1



Use video to facilitate best-fit type process in an introductory MBTI® workshop.

- Enhance the best-fit type process.
- Supplement your current best-fit type process.

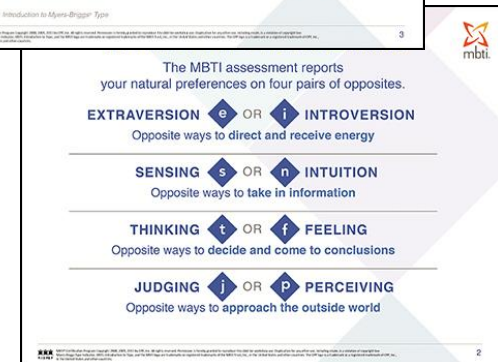
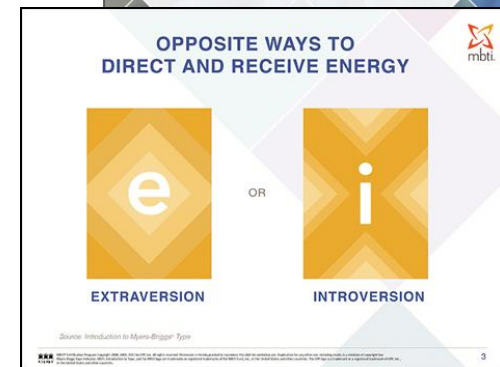
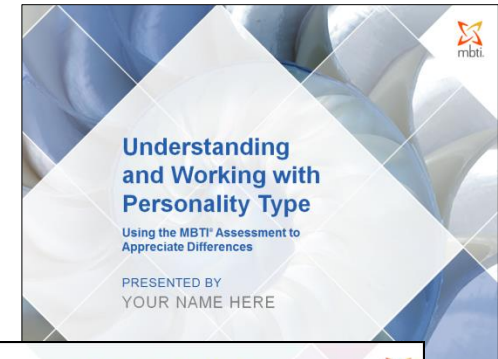


Best Practice #2



Use video with an introductory workshop utilizing MBTI®Complete.

- Video Segments
- Facilitator Notes
- Virtual Training
- New Workshop



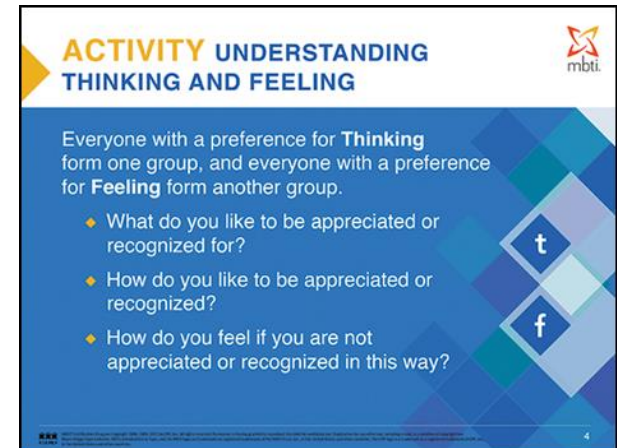
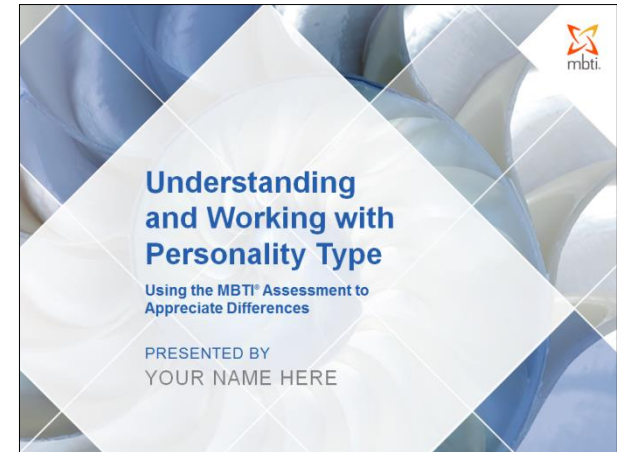
Understanding and Working with Personality Types: Using the MBTI® Assessment to Appreciate Differences



Ready-to-deploy workshop facilitation kit provides everything a practitioner needs to deliver a high-quality introductory MBTI® training.

Key Features

- Workshop-ready content designed for immediate deployment as is, for incorporating into an existing training program.
- Comes with expert guidance in the form of facilitator's notes with presentation instructions, recommended script, and resources
- All digital content saved on a USB flash drive for convenience
- Aligns with refreshed MBTI® Step I™ and Step II™ reports for a cohesive learning experience



Price: \$150
Product Code: 6370-FD

Best Practice #3

Use video in application-specific workshops.

- Review or refresher for individuals and groups who have previously participated in an intro workshop or 1:1 debrief session.
- Seamless integration into training, whether focusing on leadership development, team building or another application.



Questions?

Thank You!

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