When people are self-aware, they can realize more of their potential. The Myers-Briggs Type Indicator® (MBTI®) assessment provides an easy-to-understand framework for improving self-awareness.

Use the MBTI assessment to help people:
- understand their personality type
- identify their strengths and development areas
- understand why people behave differently
- communicate better with people at work and at home

When we understand people better, we can work together and perform better. The MBTI assessment helps people, teams and organizations to do this.

**MBTI features**
- Focuses on self-awareness and differences between people
- Uses accessible, positive language and ideas to explain personality preferences
- Offers a wide range of workplace uses
- Is the world’s most widely-used personality assessment

**MBTI benefits**
- Helps everyone to perform better, whatever their role
- Makes self-awareness easy to learn and apply
- Provides a great return on investment
- Creates trust because it is established with proven credibility

www.themyersbriggs.com
Better all-round performance

To administer the MBTI assessment, you need to be MBTI certified.

See www.themyersbriggs.com to find out about MBTI training and how to become MBTI certified.

Improving performance through self-awareness

MBTI products and resources

MBTI reports
Personal Impact Report, Communication Style, Decision-Making Style, Stress Management and many more

Books and eBooks
Introduction to MBTI Type series

Exercises and resources for team events

Get in touch
Have you got a question? Contact our MBTI experts: www.themyersbriggs.com

About The Myers-Briggs Company

In our fast-changing world, your edge lies in harnessing 100 percent of your talent – at work, home, college, or anywhere in between.

The Myers-Briggs Company empowers people to be the best versions of themselves. By enriching self-awareness and understanding of others, we help organizations around the world to improve teamwork, develop inspirational leaders, foster diversity, and solve their most complex people challenges.

We’re established assessment developers, expert trainers and experienced psychologists. Our powerfully practical solutions are grounded in a deep understanding of the trends that affect people and organizations today, and we’re ready to help you succeed.

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