

ROAD MAP TO **NET ZERO** | 2030

Green Plan

1. Mapping and Reducing our Carbon Emissions - deliver sustained **reduction** in carbon emissions from our baseline 2019 carbon **mapping** assessment by:
 - o quarterly mapping of CO2 emissions and reduction
 - o reporting to staff on progress and initiatives
 - o using science based targets (Science based target Initiatives (SBTi)) to focus on big impact areas
 - o reducing corporate travel
 - o reducing energy consumption; consider switch to renewable energy
 - o improving our supply chain through roll-out of our Supplier Code of Conduct
 - o sharing "Green Rules" for employees with new green suggestions
 - o reducing amount of vehicle use, promote bikes, public transport.
2. Identify **offsetting** opportunities for any emissions we cannot cut. Compensating for carbon emissions, **taking a "climate justice approach"**, by:
 - o funding an equal reduction in emissions
 - o drawing down carbon from somewhere else in the atmosphere – purchasing carbon credits, each representing 1 tonne of emissions reductions
 - o supporting local and global projects (climate justice approach whereby there is improvement to the health and infrastructure, and opportunities for those most impacted by climate change).
3. Awareness raising, through:
 - o employee sessions throughout the year, including B Corp month (March), World Earth Day (April), B Corp Week (October)
 - o customer campaigns
 - o social media sharing
 - o employee-authored Force for Good Gazette articles – employee editions and customer editions.



MAP our carbon footprint



REDUCE our emissions



OFFSET emissions



ADVOCATE and learn