



# Anti-racism statement

The Myers-Briggs Company

The depth and breadth of racism that still exists have been highlighted in recent years. In 2020, tragic events led to the highlighting of the [Black Lives Matter movement](#), and related causes, but such incidents are not isolated to a single country or race. The roots of racism run deep in societies and institutions across the world. The Myers-Briggs Company stands in solidarity with non-violent anti-racist efforts globally, today and in the future. Equality is the responsibility of us all and is an effort that must be continuous. We will not be neutral or complicit to societal and institutional racism and we will not stand silent on matters of racism, discrimination, prejudice, and injustice.

As a certified B Corp™, we have joined an important and growing movement to use the power of business to drive social change. It is integral to the mission and culture of The Myers-Briggs Company to help people lead more productive and fulfilling lives through personal and professional development, and to engage in advocacy on issues that can drive positive change in our world.

As a company rooted in providing insights, for promoting self-awareness, breaking down communication barriers, and helping people appreciate the differences of others, we believe in the power of insight to promote change through deeper understanding. We know we still have much to do, in order to learn and understand more deeply the complexities around issues such as prejudice, bias, and privilege. We also recognize that, as an organization where our employees and board members do not proportionately represent people of color, we are not immune from the systemic problems we wish to change. In order to challenge and change injustices, we must acknowledge our own position, and work diligently to improve these, and our impact on society.

To this end, we are striving to educate our staff, customers, and communities on issues which affect us all, and in doing so, we will:

## Learn

We commit to increasing our understanding about the complexities of these issues and have started a compulsory program of education for all our staff on diversity, equity, and inclusion. This program will be supplemented by additional optional learning and compulsory annual refresher courses.



Education is the most powerful weapon which you can use to change the world.

**Nelson Mandela**

## Advocate and collaborate

We are proud to stand as a member of the B Corp™ community promoting purpose-driven business. As such, as well as educating ourselves, we have made a conscious decision to actively participate in the debate on social change, raising awareness to improve the knowledge and understanding of our customers and communities. We will not stay silent but will speak out on issues we feel lead to inequality and inequity of treatment. We will also collaborate with local communities, including through our annual charity partnership. In doing so, we seek to influence our customers, followers, partners, and communities to drive social change.



In the end, we will remember not the words of our enemies,  
but the silence of our friends.

**Martin Luther King Jr.**

### **Be accountable**

We will hold ourselves accountable to equitable practices, seeking to identify and eliminate systemic barriers within our company that do not support our anti-racist and pro-equity values. We have created a diversity, equity, and inclusion committee with global representation, and we encourage all employees to hold us accountable to our values and commitments.



Until we are all free, we are none of us free.

**Emma Lazarus**

We strive for business and society that works for all, not just a few. We stand in solidarity. We commit to speak out and act.



## ABOUT THE MYERS-BRIGGS COMPANY

In our fast-changing world, your edge lies in harnessing 100 percent of your talent – whether you’re at work, home, college, or anywhere in between. Your success and sense of fulfillment aren’t just about what you know and what you can do, they hinge on your relationships and interactions with others.

The Myers-Briggs Company empowers individuals to be the best versions of themselves by enriching self-awareness and their understanding of others. We help organizations around the world improve teamwork and collaboration, develop inspirational leaders, foster diversity, and solve their most complex people challenges.

As a Certified B Corporation®, The Myers-Briggs Company is a force for good. Our powerfully practical solutions are grounded in a deep understanding of the significant social and technological trends that affect people and organizations.

With over 60 years in assessment development and publishing, and over 30 years of consultancy and training expertise, a global network of offices, partners, and certified independent consultants in 115 countries, products in 29 languages, and experience working with 88 of the Fortune 100 companies, we’re ready to help you succeed.

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