

## The Myers-Briggs Company rebrand FAQs

- **Why have you rebranded?**

Our rebrand is the result of ongoing efforts to integrate our wholly-owned subsidiaries into one global company, to better serve our customers. You can learn more about this change at [launch.themyersbriggs.com](https://launch.themyersbriggs.com).

- **What is a B Corporation?**

B Corporations are commercial for-profit organizations, that are at the forefront of a global movement to use business as a force for good™. As a [Certified B Corporation®](#) we aim to make a positive impact in everything we do, and to meet the highest standards of social and environmental performance, transparency, and accountability.

- **Is there anything I need to do as a result of this change?**

Aside from updating your records to reflect our name change, no other action is required. All invoices, purchase orders and other transactional communications from us will remind you to make note of our new company name.

- **I have a contract with you, is it still valid?**

Yes. All contracts and data processing agreements are still valid. Contracts will be updated with our new name as they come up for renewal.

- **Has my point of contact changed?**

No. You will continue to be supported by the same contacts. Our employees will have new email addresses so you should update your records to reflect this and add our new domains – [@themyersbriggs.com](#), [@themyersbriggs.co](#) and [@themyersbriggs.net](#) – to your contacts list so we can continue to stay in touch. Don't worry if you send something to one of our old email addresses, we will still receive it.

- **Can I still connect with you on social media?**

Yes. We'll be updating our social media channels to reflect our new name. Look out for notifications on those channels.

- **Will this rebrand change day-to-day business transactions?**

While we may introduce new support tools over time, our rebrand will not change the way we do business with you. Your local Customer Support and Sales teams will be happy to assist you with any questions you may have.

- **Will this impact your product and service offerings?**

No. We will continue to provide a wide range of assessments, products, services, and training programs. Over time, we will be rebranding them to include our new company logo.

- **Will the order I placed before the rebrand still be fulfilled?**

Yes. There will be no disruption to service as a result of our rebrand. You should receive any orders you have placed in the usual timeframe but do get in touch with your local Customer Support team if you have any order-related questions:

Australia	<a href="mailto:support.ap@themyersbriggs.com">support.ap@themyersbriggs.com</a>
Singapore	<a href="mailto:support.asia@themyersbriggs.com">support.asia@themyersbriggs.com</a>
Europe	<a href="mailto:support.eu@themyersbriggs.com">support.eu@themyersbriggs.com</a>
USA and rest of the world	<a href="mailto:support.us@themyersbriggs.com">support.us@themyersbriggs.com</a>

- **Will my login details (username and password) to your websites change?**

No. You'll still be able to access our online platforms using your existing credentials.

- **I'm part way through a project and have administered assessments, can I still access them?**

Absolutely. There will be very little change to our online platforms at this stage and no disruption to your projects as a result of this rebrand.

- **Can I still access my respondent data?**

Yes. There will no impact to respondent data as a result of this rebrand.

- **I'm booked onto a certification program/workshop, do I need to do anything?**

There's no need to take any action. You may notice our new logo and name appearing on communications and on some of the products that you see during your training.

- **Are my certifications still valid?**

Yes. Any certifications gained before our name change will absolutely still be recognized and valid. If you are part way through a training program you don't need to take any action, but you may notice our new logo and name appearing on communications. If you have any questions, please don't hesitate to get in touch.

- **Have your payment details changed?**

Our name has changed but payment details remain the same. We have sent communications to accounts department contacts registered with us to inform them of our name change.