

Personalized Content Portal for MBTI® Global Reports

This personalized content portal is available for all MBTI® global reports. This content is available only if you add an MBTI® global report to your project and choose to add respondents' verified MBTI® type to Elevate. If you choose not to add respondents' verified type, this content *will not* be available.

The screenshot shows the user interface of the personalized content portal. At the top, there is a navigation bar with the MBTI logo and 'The Myers-Briggs Company' name, along with links for 'DASHBOARD', 'LEARN', and 'SHARE'. A language selector shows 'North American - English' and an 'ACCOUNT' dropdown menu. Below the navigation, there are two tabs: 'YOUR MBTI® PROFILE' (selected) and 'YOUR ASSESSMENTS'. The main content area features a profile for 'Introversion - Sensing - Thinking - Judging' (ISTJ). It includes a 'FREE DOWNLOADS' button, a description of the type, and a diamond-shaped graphic with 'ISTJ RESPONSIBLE REALIST' inside. Below this is a section titled 'ISTJ Strengths' with a list of six key traits and a 'READ LESS' link. A quote is displayed: 'Quiet and serious, you achieve success by being thorough and dependable.' At the bottom, there are two promotional boxes: 'Gift the MBTI® assessment' and 'Learn more about the MBTI® assessment', both with 'CONTINUE LEARNING' buttons. The footer contains the text 'Share your MBTI® Type Head online' and a Facebook icon.

Respondents can download their MBTI® Type Head and MBTI® Stress Head—for free!

Respondents have their own Elevate® account and can access this content by logging in to it.

Respondents have access to their MBTI® type *after* they have gone through an interpretation and you have added their verified MBTI® type to Elevate®.

Respondents can get an overview of their strengths at a glance.

Respondents can learn more about the MBTI® assessment and get access to additional articles and videos.

Respondents can gift the MBTI® experience to their friends and family.